

Summer 2022

2022 Junior National Schedule

Junior National Reminders

2022 Show Schedule

NASDA Youth Experience Heifer



A Publication of the North American South Devon Junior Association

NASDJA Update

current topics >>>

Application Deadline for Youth Heifer October 1

2023 donation heifer to be presented at the 50th National Show in Denver, Colorado

Each year juniors participate in an application process to be eligible to receive a heifer donated by generous sponsors. Applications are currently being accepted for the 2023 heifer. Juniors 14-20 years-of-age may apply.

The 2023 heifer will be the tenth heifer to be donated and will be provided by 9 Mile Ranch, Kristin Dykes, Walla Walla, WA, in memory of Josh Dykes.

The program would not be possible without the sponsors. Special thanks to the following sponsors for their participation in the program: MJB Ranch, JVM Cattle Company, Dahl Land & Cattle Company, DLCC Ranch, Bar E Cattle Company, Scotchlands Farm, Thompson Land & Cattle Company, Gnech Farms and KNN Farms.

Juniors are Wisconsin Bound

North American South Devon Association juniors will compete for top awards at the annual Junior National Show and Leadership Conference scheduled June 29-July 2 at the Pierce County Fairgrounds, Ellsworth, Wisconsin.

Juniors from across the U.S. will participate in a junior heifer, steer and bred-and-owned bull show, showmanship, marketing, quiz bowl, speech, poster and photography competitions.

The four-day event will be packed with contests and activities for four divisions; Peewee, Junior, Intermediate and Senior.

Juniors will also compete for the coveted Herdsman of the Year, Heartland Challenge, Premier Breeder and Exhibitor and Golden Pitchfork awards.

As one of the biggest events of the year, the South Devon Junior National is an event that no junior member or breeder should miss.

Juniors will showcase their cattle on Friday during the Bred-and-Owned

South Devon and Poundmaker Heifer, Bred-and-Owned Bull and Steer show.

The South Devon and Poundmaker owned show will be held on Saturday, followed by showmanship.

This year's event is packed full of fun activities, educational experiences and professional development opportunities.

The four-day event will conclude with an awards celebration on Saturday afternoon.

For more information and entry forms log on to www.southdevon.com



2022 NASDJA Junior National Show & Leadership Conference

Location-364 N. Maple Street, Ellsworth, Wisconsin

Pierce County Fairgrounds

364 N. Maple Street

Ellsworth, WI 54011

715-273-6789

www.co.pierce.wi.us/departments/fair



Registration & Health

Animals must be registered in the sole ownership of the junior exhibitor, **ten** days prior to the show.

Original registrations certificates or copies for each animal should be present at time of check-in. Entries must meet Wisconsin Health Regulations.

Juniors must be members of the North American South Devon Junior Association. An application for membership can be filled out at registration if you are not a member, and the \$15 set up and \$20 annual fee can be paid at that time.

Entries are due May 20. On-site registration is also available. The registration fee is \$40 per head.

If you have questions about rules and regulations, a Junior Handbook is posted on the South Devon website at www.southdevon.com or one can be mailed or e-mailed to you by request.

Accommodations

Junior National Block of Rooms

Reserved under:

North American South Devon

Jr. Assoc. Block

(Book by May 29th)

Country Inn

1525 Commerce Court

River Falls, Wisconsin

715-425-9500

Rate: \$99.99

Econo Lodge

1207 Saint Croix Street

River Falls, Wisconsin

715-425-8288

Rate: \$99.00



Other Lodging in the Area:

Valu Stay Inn, River Falls

715-629-7595

David Motel Lodge, Ellsworth

715-273-3333

Red Wing, Minnesota also has several places to stay. 14 miles to the fair grounds.

Camping at the fairgrounds, \$25 per night. Showers available.

Complete Information and Entry Forms Available On-line:

www.southdevon.com



junior association

ELLSWORTH • WISCONSIN

join us for the
**Junior National Show
& Leadership Conference**

JUNE 29-JUL 2, 2022 • Pierce County Fairgrounds, Ellsworth, WI

SHOW CHAIR

Kurt & Nettie Nelson

715-594-3805

651-246-8252 (Nettie's cell)

netnls@bevcomm.net

**Blocked rooms in
River Falls, WI under
NASDA Jr. Association**

Country Inn
715-425-9500

Econo Lodge
715-425-8288

Book by May 29th

Tentative Event Schedule

Wednesday, June 29

8am - 6pm Arena Barn available for Set-up and Check-in
& Steer Weigh in

Thursday, June 30

All Cattle in Place by 8am

8 a.m. Breakfast

8:30 a.m. Exhibitor Meeting & Election of Junior Officers

9 a.m. Check-in of, posters, photography, speeches

9:30 a.m. Speech, Marketing Contest & Quiz Bowl

12 p.m. Lunch Break

2 p.m. Ag-Olympics

4:30-5 p.m. Cattle to tie-outs

5:30 p.m. Bowling & Pizza Party

Friday, July 1

8 a.m. Group & States Photos

Breakfast served following photos

9:30 a.m. Opening Ceremonies & Introduction of 2022 Ambassadors

10 a.m. Poundmaker Show. Bred-and-Owned Show: Heifers, Bulls and Steers.

12:00 p.m. Lunch Served

1:00 p.m. Crystal Cave Tour

5-6 p.m. Cattle to tie-outs

Saturday, July 2

8 a.m. Breakfast

10 a.m. Dedication

10:30 a.m. Purebred show followed by Showmanship

12-2 p.m. Lunch wagon available

Awards Celebration

Photos at Backdrop

End of Junior Nationals

5:00 p.m. BBQ and Hospitality at KNN Farms, Bay City

Sunday, July 3

All out of Barn and Off Fairgrounds by Noon.

**ENTRY
DEADLINE**

May 20, 2022

ENTRY FORMS

<http://southdevon.com/juniors.html>

Junior National Important Reminders >>>

- ◆ Entry Deadline is May 20 for cattle. We will need T-shirt sizes by May 15. Send entries to and e-mail T-shirt sizes to Nettie, netnels@bevcomm.net: NASDJA
Attn. Lynn Giess
33424 183rd Street
Pierz, MN 56364
- ◆ Barns will be available on June 29 at 8 a.m.
- ◆ Barn bedding will be provided.
- ◆ Remember to dress professionally for all of the competitions.
- ◆ All competitions will be held on Thursday, June 30.
- ◆ Group and state photos will be taken on Friday, July 1.
- ◆ There will be a separate showmanship division for age 4 and under, called Little Beefers. They must have an older exhibitor as a mentor. The Peewee division age classification, will be 5-7 years old.
- ◆ Showmanship will be held after the purebred show on Saturday, July 2. The awards celebration will be held following showmanship.
- ◆ Please bring an item for the Silent Auction.
- ◆ Book hotel accommodations by May 29.
- ◆ New this year...Calves in the cow/calf division must be older than 30 days of age to show and under 250 days.

Photography Contest Update

All photos for the 2022 'Junior National' photo contest must have been taken by the NASDJA member within one year of the date of the photo contest. Photos submitted must be 8" x 10", color and mounted. There are three classes: Candid, Scenic and Cattle. The junior photographer can submit up to six entries, with no more than two entries per class. List your name and age on the back of the photo.

Heartland Challenge

To be eligible for the Heartland Challenge, participants must compete in at least three of the following contests: Marketing, Quiz Bowl, Photo, Speech and Showmanship. Contestants competing in at least three of the qualifying contests are automatically in contention for the award.

NASDJA Board Update

The North American South Devon Association junior committee members voted to extend the terms of the junior officers due to the loss of a year of activities, because of Covid. All current directors and ambassadors will hold their term until Summer of 2022.

At the 2022 Junior National Show and Leadership Conference, a President, Vice President, Secretary and four directors will be elected. The directors shall elect from their own number a President, Vice President and Secretary. Directors will be elected by ballot, by the general membership of the NASDJA at the designated general membership meeting.

In order to serve as the President, Vice President or Secretary, juniors must have served a two-year term as a director. If any director, currently serving a two-year term who would like to run for a higher office, must submit a written application. Should they be elected to a higher office, a special election for a one-year term will be performed as an acting board member to fulfill the obligations of the vacant two-year term.

update>>>

NASDJA Board of Directors

President: Lauren Terry, Terms up 2022

Vice President: Travis Moniz, Terms up 2022

Secretary: Kyle Stranberg, Terms up 2022

Directors: Terms up 2022

Jillian Kniep, Ambassador

Emma Gnech

Jaylene Young, Ambassador

NASDJA Board of Director applications available on-line

www.SouthDevon.com

Junior Ambassador Positions Open



Junior Ambassadors, Jaylene Young and Jillian Kniep

A junior and senior ambassador will be selected for a two-year term at the 2022 North American South Devon Junior Association Junior National in Ellsworth, Wisconsin.

Interested members are encouraged to fill out the application located on the junior page at www.southdevon.com and mail to NASDJA, 33424 183rd Street, Pierz, MN 56364. Ambassadors will be chosen from their applications in advance of the Junior National. No interviews will be held at the event.



Sponsorship opportunities >>>

In order to have this exciting Junior Leadership Conference and Junior National Show for the South Devon junior members, we need your help. Many of you have generously contributed to the junior events in the past and because of your support, the junior association continues to grow. Sponsorships are needed for awards and activities. All sponsorship checks should be made payable to NASDA and sent to the NASDA office.

Don't forget to bring Silent Auction items to the show.

A Look Back at the 2021 Junior National . . .



The Backbone of Our Future **South Devon Juniors**

ADVOCATES FOR THE BREED



2022 – Connor Porath, donated by KNN Farms, Bay City, WI



2020 - Shelby Krebs, donated by Gnech Farms, Malin, OR



2019 - Levi Kramer, donated by Thompson Land & Cattle, Motley, MN



2018 - Adree Stapp, donated by DLCC Ranch, Pierz, MN & Scotchlands Farm, Armstrong, BC



2017 - Nicole Kibler, donated Bar E Cattle, Clinton, NC



2016 - Wyatt Lawrence, donated by DLCC Ranch, Pierz, MN



2015 - Saavy Weimer, donated by Dahl Land & Cattle Company, Gackle, ND



2014 - Katelyn Horner, donated by JVM Cattle Company, Pella, IA



2013 - Jacob Allen, donated by MJB Ranch, Lodgegrass, MT

APPLICATIONS DUE OCT. 1, 2022

Heifer will be presented at the 2023 NWSS, Denver, CO
2023 heifer is being donated by 9 Mile Ranch, Kristin Dykes in memory of Josh Dykes

WWW.SOUTHDEVON.COM

2022 Youth Experience Heifer Awarded to Connor Porath

“One thing I have noticed after showing steers for seven years, is that it is hard to raise a steer that does well in both the show ring and in the carcass contest. I take a lot of pride in both areas and feel that the South Devon’s superior carcass traits, coupled with good muscle and growth provide the potential to create animals that will have success in both areas,” said Connor Porath.

Porath, 17, is the 2022 recipient of the North American South Devon Association youth experience heifer, donated by KNN Farms, Bay City, Wisconsin.

“Compared to his contemporaries, Connor is always willing to jump in and help whomever asks. He isn’t afraid to work hard and take the time to problem solve. Most important of all to me, I have never seen him down, always optimistic and positive, something I feel we can always use more of in this challenging world of agriculture,” said Joseph Maxwell, Agriculture Education Instructor and FFA Advisor for the Kimberly, Idaho School District. “Without a doubt I fully believe that any support you can provide this young man is a wise investment into not only his future, but the Ag community as well.”

“I would like to participate in the South Devon Youth Experience Program, because I am very interested in the South Devon breed and being a part of the North American South Devon Association.



New Rules, Fees and Updates >>>

The North American South Devon Junior Association Board of Directors and Junior Committee members met in January during the 2019 and 2020 national events and updated the Junior Handbook.

Summary of Actions...

- Entry fees for the annual Junior National will be \$40 per head.
- A ‘State’ Best Four Head division was added to the Junior National class listing.
- The number of directors was increased from 3 to 4 and directors will elect from their own number, President, Vice President and Secretary.
- A Spring Yearling class was added to the bull show.
- A printed version will be required in the Prepared Speech Contest.
- The mentor program was discontinued.

A complete list of changes and updates can be found in the Junior Handbook at www.southdevon.com



NASDJA Board of Directors and Ambassadors

l to r: Jaylene Young, Kyle Stranberg, Travis Moniz, Emma Gnech and Jillian Kniep. Not pictured: Lauren Terry.

Bits & pieces...

- *All cattle exhibited at the 2022 North American South Devon Junior National Show will be shown in their natural conformation. The use of false tail heads, color altering adhesives or paint and /or adding hair or other materials to any part of the animal's body is prohibited.*
- *Don't forget to coordinate a state display to compete for the Golden Pitchfork Award. The award is presented to a state association that displays a combination of cleanliness, uniformity in stalling and additional decoration of the area representing the state. The winning state will receive a cash award and travelling golden pitchfork. Cash awards will also be presented to second and third place states.*
- *Make your room reservations early. Blocked rooms are under the NASDJA Jr. Association at the Country Inn and Econo Lodge.*
- *A barbeque and hospitality will be hosted by KNN Farms following the awards celebration.*



2022 Show Schedule

June 29-July 2 - Junior National

August 11-21 - IA State Fair

Sept. 22-25 - World Beef Expo

October 14-21 - NILE

October 20-23 - MN Beef Expo

November 14-21 - Great Northern

Contact us at 303-770-3130



PO Box 850

Big Horn, Wyoming 82833

NORTH AMERICAN
SOUTH DEVON
ASSOCIATION