

## Summer 2023

*2023 Junior National Schedule*

*Junior National Reminders*

*2023 Show Schedule*

*NASDA Youth Experience Heifer*



A Publication of the North American South Devon Junior Association

# NASDJA Update

*current topics >>>*

## *Application Deadline for Youth Heifer Nov. 8*

*2024 donation heifer to be presented at the 51st National Show in Denver, Colorado*

Each year juniors participate in an application process to be eligible to receive a heifer donated by generous sponsors. Applications are currently being accepted for the 2024 heifer. Juniors 14-20 years-of-age may apply.

The 2024 heifer will be the eleventh heifer to be donated and will be provided by C/N Ranch, Carroll & Carole Nelson, Big Timber, Montana.

The program would not be possible without the sponsors. Special thanks to the following sponsors for their participation in the program: MJB Ranch, JVM Cattle Company, Dahl Land & Cattle Company, DLCC Ranch, Bar E Cattle Company, Scotchlands Farm, Thompson Land & Cattle Company, Gnech Farms, KNN Farms and 9 Mile Ranch.

## *Juniors are Iowa Bound*

North American South Devon Association juniors will compete for top awards at the annual Junior National Show and Leadership Conference scheduled June 28-July 2 at the Ringgold County Fairgrounds, Mount Ayr, Iowa.

Juniors from across the U.S. will participate in a junior heifer, steer and bred-and-owned bull show, showmanship, marketing, quiz bowl, speech, poster and photography competitions.

The four-day event will be packed with contests and activities for four divisions; Peewee, Junior, Intermediate and Senior.

Juniors will also compete for the coveted Herdsman of the Year, Heartland Challenge, Premier Breeder and Exhibitor and Golden Pitchfork awards.

As one of the biggest events of the year, the South Devon Junior National is an event that no junior member or breeder should miss.

Juniors will showcase their cattle on Friday during the Bred-and-Owned

South Devon and Poundmaker Heifer, Bred-and-Owned Bull and Steer show.

The South Devon and Poundmaker owned show will be held on Saturday, followed by showmanship.

This year's event is packed full of fun activities, educational experiences and professional development opportunities.

The four-day event will conclude with an awards celebration on Saturday afternoon.

For more information and entry forms log on to [www.southdevon.com](http://www.southdevon.com)



## 2023 NASDJA Junior National Show & Leadership Conference

Location-2214 US Hwy. 169, Mount Ayr, Iowa

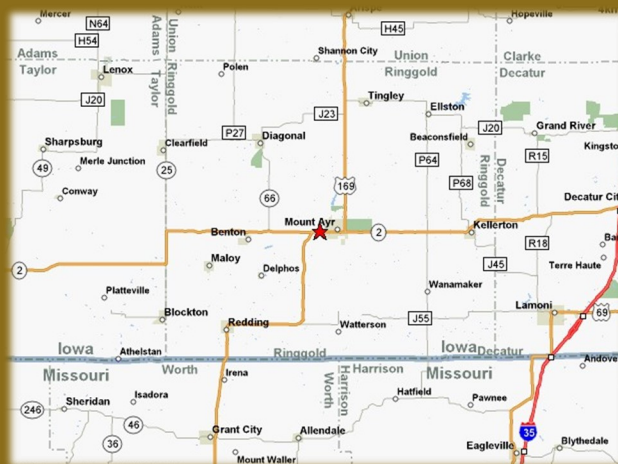
Ringgold County Fairgrounds

2214 US Hwy. 169

Mount Ayr, Iowa 50854

641-202-0177

[www.ringgoldcountyfair.com](http://www.ringgoldcountyfair.com)



## Registration & Health

Animals must be registered in the sole ownership of the junior exhibitor, **ten** days prior to the show.

Original registrations certificates or copies for each animal should be present at time of check-in. Entries must meet Iowa Health Regulations.

Juniors must be members of the North American South Devon Junior Association. An application for membership can be filled out at registration if you are not a member, and the \$15 set up and \$20 annual fee can be paid at that time.

Entries are due June 1. On-site registration is also available. The registration fee is \$40 per head.

If you have questions about rules and regulations, a Junior Handbook is posted on the South Devon website at [www.southdevon.com](http://www.southdevon.com) or one can be mailed or e-mailed to you by request.

## Accommodations

Junior National Block of Rooms

Reserved under:

North American South Devon

Junior Association

(Book by May 15th)

Mount Ayr Inn & Suites

1304 South Street

Mount Ayr, Iowa

641-494-3500

Fogle Lake Cabins & Campground

803 N. Madison Street

Diagnol, Iowa

641-734-5491



Other Lodging in the Area:

Mount Ayr Campgrounds

Call Shaun or Clint to make reservations.

Shaun: 641-340-0304

Clint: 641-344-0623

Complete Information and Entry Forms Available On-line:

[www.southdevon.com](http://www.southdevon.com)



# NORTH AMERICAN SOUTH DEVON



*junior  
association*

**JUNE 28-  
JULY 2** 20  
23

**Mount Ayr, Iowa**

*join us for the*  
**JUNIOR NATIONAL SHOW &  
LEADERSHIP CONFERENCE**

## SHOW CHAIR

**The Kniep Family**  
Shaun - 641-340-0304  
Jillian - 641-234-0945  
jill.kniep@gmail.com  
Clint - 641-344-0623

## LODGING

**Mount Ayr Inn and Suites**  
641-464-3500  
*Book by May 15th*

**Mount Ayr Campgrounds**  
Full electricity and water.  
*Call Shaun or Clint to make reservations.*

**Fogle Lake Cabins  
and Campground**  
15 miles from fairgrounds  
610 8th Street  
Diagonal, IA 50845  
641-734-5491

## TENTATIVE EVENT SCHEDULE

### Wednesday, June 28

8am - 6pm Arena Barn available for Set-up  
and Check-in & Steer Weigh in

### Thursday, June 29

All Cattle in Place by 8am  
8 a.m. Breakfast  
8:30 a.m. Exhibitor Meeting & Election  
of Junior Officers  
9 a.m. Check-in of posters, photography,  
speeches  
9:30 a.m. Speech, Marketing Contest & Quiz Bowl  
12 p.m. Lunch Break  
2 p.m. Ag-Olympics  
4:30-5 p.m. Cattle to tie-outs  
6:30 p.m. Dinner & Bowling

### Friday, June 30

8 a.m. Group & States Photos  
Breakfast served following photos  
9:30 a.m. Opening Ceremonies & Introduction of  
2023 Ambassadors  
10 a.m. Poundmaker Show. Bred-and-Owned  
Show: Heifers, Bulls and Steers.  
12:00 p.m. Lunch Served  
1:00 p.m. Werner Family Angus Farms Tour  
5-6 p.m. Cattle to tie-outs

### Saturday, July 1

8 a.m. Breakfast  
10 a.m. Dedication  
10:30 a.m. Purebred show followed by Showmanship  
12-2 p.m. Lunch wagon available  
Awards Celebration  
Photos at Backdrop  
End of Junior Nationals  
5:00 p.m. Catered Meal

### Sunday, July 2

All out of Barn and Off Fairgrounds by Noon.

## ENTRY DEADLINE

**June 1, 2023**

## ENTRY FORMS

**<http://southdevon.com/juniors.html>**

## Junior National Important Reminders >>>

- ◆ Entry Deadline is June 1 for cattle. We will need T-shirt sizes by May 20. Send entries to and e-mail T-shirt sizes to Jillian, [jill.kniep@gmail.com](mailto:jill.kniep@gmail.com): NASDJA  
Attn. Lynn Giess  
33424 183rd Street  
Pierz, MN 56364
- ◆ Barns will be available on June 28 at 8 a.m.
- ◆ Barn bedding will be provided.
- ◆ Remember to dress professionally for all of the competitions.
- ◆ All competitions will be held on Thursday, June 29.
- ◆ Group and state photos will be taken on Friday, June 30.
- ◆ There will be a separate showmanship division for age 4 and under, called Little Beefers. They must have an older exhibitor as a mentor. The Peewee division age classification, will be 5-7 years old.
- ◆ Showmanship will be held after the purebred show on Saturday, July 1. The awards celebration will be held following showmanship.
- ◆ Please bring an item for the Silent Auction.
- ◆ Book hotel accommodations by May 15.
- ◆ Note changes to several division in the Junior Handbook.

## Photography Contest Update

All photos for the 2023 'Junior National' photo contest must have been taken by the NASDJA member within one year of the date of the photo contest. Photos submitted must be 8" x 10", color and mounted. There are three classes: Candid, Scenic and Cattle. The junior photographer can submit up to six entries, with no more than two entries per class. List your name and age on the back of the photo.

## Heartland Challenge

To be eligible for the Heartland Challenge, participants must compete in at least three of the following contests: Marketing, Quiz Bowl, Photo, Speech and Showmanship. Contestants competing in at least three of the qualifying contests are automatically in contention for the award.

## NASDJA Board Update

The North American South Devon Association Junior Association members elected a new board of directors at the 2022 Junior National held in Ellsworth, Wisconsin.

The new board and directors will serve until 2024. Jillian Kniep and Ciera Steinlicht were selected as the ambassadors and will also serve until 2024.

In order to serve as the President, Vice President or Secretary, juniors must have served a two-year term as a director. If any director, currently serving a two-year term who would like to run for a higher office, must submit a written application. Should they be elected to a higher office, a special election for a one-year term will be performed as an acting board member to fulfill the obligations of the vacant two-year term.

Anyone interested in serving on the NASDJA board should fill out the application located on the junior page, [www.southdevon.com](http://www.southdevon.com).

update>>>

## NASDJA Board of Directors

President: Travis Moniz

Vice President: Jillian Kniep, Ambassador

Secretary: Emma Gnech

Directors:

Ciera Steinlicht, Ambassador

Alyssa Mitchell

Lauren Zaabel

Layle McClenathan

All board members will serve a two-year term.

NASDJA Board of Director applications available on-line

[www.SouthDevon.com](http://www.SouthDevon.com)



# Congratulations...



Junior Ambassadors, Jillian Kniep, Ciera Steinlicht and NASDJA President, Travis Moniz congratulate graduating senior Emilee White, Wadena, MN.



2023 Junior National Dedication: Jim Sadler and Gail Johnson, Sadler Cattle Company, Anoka, MN.



## Sponsorship opportunities >>>

In order to have this exciting Junior Leadership Conference and Junior National Show for the South Devon junior members, we need your help. Many of you have generously contributed to the junior events in the past and because of your support, the junior association continues to grow. Sponsorships are needed for awards and activities. All sponsorship checks should be made payable to NASDA and sent to the NASDA office.

Don't forget to bring Silent Auction items to the show.

## A Look Back at the 2022 Junior National . . .





# *The Backbone of Our Future*

## **South Devon Juniors**

### ADVOCATES FOR THE BREED



2023 – Dallas Hill, donated by 9 Mile Ranch, Kristin Dykes, Walla Walla, WA in memory of Josh Dykes



2022 – Connor Porath, donated by KNN Farms, Bay City, WI



2020 - Shelby Krebs, donated by Gnech Farms, Malin, OR



2019 - Levi Kramer, donated by Thompson Land & Cattle, Motley, MN



2018 - Adree Stapp, donated by DLCC Ranch, Pierz, MN & Scotchlands Farm, Armstrong, BC



2017 - Nicole Kibler, donated Bar E Cattle, Clinton, NC



2016 - Wyatt Lawrence, donated by DLCC Ranch, Pierz, MN



2015 - Saavy Weimer, donated by Dahl Land & Cattle Company, Gackle, ND



2014 - Katelyn Horner, donated by JVM Cattle Company, Pella, IA



2013 - Jacob Allen, donated by MJB Ranch, Lodgegrass, MT

## **APPLICATIONS DUE NOV. 8, 2023**

**Heifer will be presented at the  
2024 NWSS, Denver, CO**

*2024 heifer is being donated by C/N Ranch,  
Carroll & Carole Nelson, Big Timber, MT*

**WWW.SOUTHDEVON.COM**



2023 NORTH AMERICAN  
SOUTH DEVON ASSOCIATION

# Youth Heifer Recipient

DALLAS HILL

Dallas Hill, Welch, Oklahoma is the 2023 recipient of the North American South Devon Association youth experience heifer, donated by 9 Mile Ranch, Kristin Dykes, Walla Walla, Washington, in memory of her husband Josh Dykes.

“Dallas is a hard-working young man with an industrious spirit. He is a self-starter and will see this project through to success, not because he is forced to, but because he wants to. Dallas will put in the time necessary, no matter what other activities are scheduled in his life, and he will be happy to work with his heifer no matter the date, weather conditions or time of day. Dallas is not afraid of hard work and he knows that success often shows up in work boots” said Dustin Wiley, Labette County High School agriculture instructor. “Dallas is appreciative of the efforts of others to help him in his journey. He has grown up raising cattle and it is truly something that he is passionate about. He has a love for cattle and pride in his heritage as a beef producer.”



Dallas Hill with his heifer at the 2023 National Western Stock Show in Denver, Colorado.



Dallas Hill accepts the award for the 2023 NASDA Youth Experience Heifer from NASDA Youth Ambassador, Ciera Steinlicht, Valley Falls, Kansas.

“In the last two years, I have purchased two South Devon bulls, seven bred heifers and a show heifer. I am building my own South Devon herd. I love cattle and have researched the South Devon breed and feel like it will be a great fit for my family’s freezer beef business. Showing this heifer at local and regional shows would help promote the breed and help me eventually sell bulls and heifers in my area of the country,” said Hill. I want to increase the South Devon numbers in Oklahoma and Kansas. ❖

“I want to be a seedstock producer with at least fifty cow-calf pairs and this program would give me that opportunity to not only build my herd faster, but also provide a way for me to promote the breed at my local and larger fairs.”

**Dallas Hill**  
Youth Heifer Recipient  
Welch, Oklahoma

# Bits & pieces...

- *All cattle exhibited at the 2023 North American South Devon Junior National Show will be shown in their natural conformation. The use of false tail heads, color altering adhesives or paint and /or adding hair or other materials to any part of the animal's body is prohibited.*
- *Don't forget to coordinate a state display to compete for the Golden Pitchfork Award. The award is presented to a state association that displays a combination of cleanliness, uniformity in stalling and additional decoration of the area representing the state. The winning state will receive a cash award. Cash awards will also be presented to second and third place states.*
- *Make your room reservations early. Blocked rooms are under the NASDJA Jr. Association at the Mount Ayr Inn and Suites.*
- *If you have questions contact the Kniep family: Shaun, 641-340-0304, Jillian, 641-234-0945 or Clint, 641-344-0623.*



## 2023 Show Schedule

*June 28-July 2 - Junior National*

*August 11-14- IA State Fair*

*October 13-21 - NILE*

*October 19-22- MN Beef Expo*

*January 6, 2024- National Show*

Contact us at 303-770-3130



PO Box 850

Big Horn, Wyoming 82833

NORTH AMERICAN  
SOUTH DEVON  
ASSOCIATION