

# Bits & pieces...

- Remember the dress code for competitions. A T-shirt will be provided for the showmanship competition. Show shirts should be worn on show day and polo shirts will be available for purchase. Awards will be presented after each competition and photos taken at the backdrop.
- Don't forget to coordinate a state display to compete for the Golden Pitchfork Award. The award is presented to a state association that displays a combination of cleanliness, uniformity in stalling and additional decoration of the area representing the state. The winning state will receive a cash award and travelling golden pitchfork. Cash awards will also be presented to second and third place states.
- NASDA is on Facebook. For up-to-date information log on to the North American South Devon Association Facebook page. If you have photos or highlights from a South Devon event send them to Kate Hagans. [kate.hagans@gmail.com](mailto:kate.hagans@gmail.com)

Contact us at 303-770-3130

[www.southdevon.com](http://www.southdevon.com)



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SOUTH DEVON  
ASSOCIATION

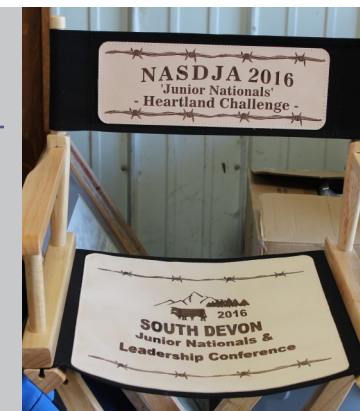


## 2017 Show Schedule

August 14 - Iowa State Fair  
August 24 - MN State Fair  
October 17 - NILE, Billings, MT  
October 19-22 - MN Beef Expo

## Summer 2017

2017 'Junior National' Schedule  
Board & Ambassador Positions  
Junior National Reminders  
2017 Show Schedule  
NASDA Youth Experience Heifer



A Publication of the North American South Devon Junior Association

# NASDJA Update

current topics >>>

## New Application Deadline for Youth Heifer

The new deadline to submit applications for the 2018 NASDA Youth Experience Heifer is Nov. 10.

Applications are being accepted for the 2018 NASDA Youth Experience Heifer. The deadline has been changed to Nov. 10, 2017.

The 2018 Youth Experience heifer is being donated by the Triple M Beef, Clinton, North Carolina.

Juniors 14-20 years-of-age may apply.

For application forms log on to [www.southdevon.com](http://www.southdevon.com) or e-mail, Lynn Giess at [dar-lynn@fallsnet.com](mailto:dar-lynn@fallsnet.com) for more information.

The heifer will be presented at the 2018 National Show in Denver, Colorado.

## Schedule set for 2017 Jr. Nationals Kansas to Host Junior 'Event of the Year'

The 2017 NASDJA 'Junior Nationals' Host Committee and the North American South Devon Association Junior Committee members would like to invite juniors, friends and NASDA members and family to head to Manhattan, Kansas for the 2017 events.

The annual 'Junior Nationals' is one of the biggest events of the year. It has become an important event that no South Devon junior member or South Devon breeder should miss.

A fun-filled educational experience including a quiz bowl, marketing competition, photography & poster contest, showmanship, impromptu speech contest and new this year a prepared speech contest are scheduled.

Juniors will showcase their cattle in a purebred and Poundmaker show for steers, bred-and-owned bulls, heifers and cow/calf pairs on Friday and Saturday.

Two new NASDA Youth Ambassadors will be selected and a new Junior Board will be elected. Juniors will also be competing throughout the three-day event to win the 'Heartland Challenge.'

For entry forms log on to [www.southdevon.com](http://www.southdevon.com).



NASDA Junior Youth Ambassadors, Lauren Terry and Jenna White will give up their reign at the 2017 Jr. Nationals.

Riley County Fairgrounds  
Manhattan, KS

## Location



At the Intersection of Kimball & Avery Avenue  
Manhattan, Kansas



## Registration & Health

Animals must be registered in the sole ownership of the junior exhibitor, ten days prior to the show.

Original registrations certificates or copies for each animal should be present at time of check-in. Entries must meet Kansas Health Regulations.

Juniors must be members of the North American South Devon Junior Association. An application for membership can be filled out at registration if you are not a member and the \$15 lifetime membership fee can be paid at that time.

Entries are due June 8th. The late entry deadline is June 15th.

On-site registration is available, however you must pay the \$40 late entry fee.

If you have questions about rules and regulations, a Junior Handbook is posted on the South Devon website at [www.southdevon.com](http://www.southdevon.com) or one can be mailed to you by request.

For more information contact Dar or Lynn Giess, 320-249-2130 or e-mail: [darlynn@fallsnet.com](mailto:darlynn@fallsnet.com).

## Accommodations

Four Points Sheraton  
530 Richards Drive  
Manhattan, KS 66502  
North American South Devon Association Block  
Rate: \$99  
Make Reservations by May 28  
785-539-5311



There are a large variety of hotels available in Manhattan. Log on to [www.manhattan.org](http://www.manhattan.org) for a complete list.

The Riley County Fairgrounds is on the west side of town.

## Sponsorships Opportunities >>>

In order to have this exciting Junior Leadership Conference and Junior National Show for the junior South Devon members, we need your help. Many of you have generously contributed to the junior events in the past and because of your support, the junior association continues to grow.

Sponsorships are needed for awards and activities. All sponsorship checks should be made payable to NASDA and sent to the NASDJA Junior Nationals, 33424 183rd Street, Pierz, MN 56364.

Thank you for your generous support of the 2017 'Junior National Show and Leadership Conference.

## 2017 Schedule of Events

### Wednesday, June 28th

All Day - Cattle may begin arriving, set up stalls and move-in.

6:00 p.m. - Exhibitors meeting, Hurlburt Arena. Contest Sign-Up and Turn in Posters, Photos, Pick up packets and shirts.

### Thursday, June 29th

8-10:00 a.m. - Arrival, Check-In & Set-Up  
Varsity Donuts, Coffee & Juice in the Barns  
Contest and Project Registration

Turn in your Photo and Poster Contest Entries  
10:00 a.m. - Tour Kansas State University

11:00 a.m. - Educational Clinic, Kansas State  
Noon - Lunch at the Stanley Stout Center  
Return to Grounds

1:30 p.m. - Marketing Contest

3:30 p.m. - Impromptu & Prepared Speech Contest

4:30 p.m. - National Junior Meeting

Election of Officers & Ambassador Interviews

6:30-8:00 p.m. - Pool Party

Dinner on your own in Aggieville

### Friday, June 30th

8:00 a.m. - NASDA Board & Strategic Planning Meeting,  
Four Points Sheraton

11:00 a.m. - Quiz Bowl

Noon - Lunch on Your Own

2:30 p.m. - Group Photo, Wear Your 2017 T-Shirt

3:00 p.m. - No Fit Showmanship

PeeWee, Junior, Intermediate & Senior

Bred and Owned Show to follow Showmanship

Females & Bred and Owned Bulls

6:00 p.m. - Tailgate Party

### Bred-and-Owned Bull Show . . .

A class has been added in the bred-and-owned bull show for a Spring Yearling Bull division, for bulls born from 1/1 to 6/30 of the previous year.

All bull calves born before January 1, 2017 must be shown with a nose lead.

Exhibitors must be listed as the breeder on the registration paper and must show the exhibitor as owning the entry's dam at the time of conception.

### Saturday, July 1st

8:00 a.m. Cattleman's Breakfast

Sponsored by the Northern States South Devon Association

11:00 a.m. - 2017 NASDJA 'Junior Nationals'  
Opening Ceremony and Dedication

Dedication Photo, Wear your 2017 Show Shirt

11:30 a.m. - 2017 Show

Show Order:

### Poundmaker:

Steer, Heifer, Cow/Calf

### Purebred:

Steer, Heifer, Cow/Calf

Championship Photos Following the Show

Cattle Released Following the Show

All Contests Will be Conducted by Age Divisions:

PeeWee - 7 Years of Age and under as of Jan. 1

Junior - 8-12 Years of Age as of Jan. 1

Intermediate - 13-16 Years of Age as of Jan. 1

Senior - 17-21 Years of Age as of Jan. 1

Complete Information and Entry Forms Available On line:

[www.southdevon.com](http://www.southdevon.com)

## Junior National Reminders >>>

- ◆ Entry Deadline is June 8.  
Send entries to:  
NASDJA  
Attn. Lynn Giess  
33424 183rd Street  
Pierz, MN 56364
- ◆ Mulch is provided in the barn.
- ◆ No alcoholic beverages will be allowed on the fairgrounds or facilities.
- ◆ Make your room reservations as soon as possible.
- ◆ Specify your T-Shirt size on your entry form.
- ◆ Remember to dress professionally for all of the competitions.
- ◆ Start putting your photo entries, poster contest entries and marketing presentations together now.
- ◆ Juniors who would like to run for a Junior Board position or Junior Ambassador should fill out the application form and mail in by June 11 to the address listed above. Forms are available at [www.southdevon.com](http://www.southdevon.com)
- ◆ Make sure to get your entries in on-time.

## NASDJA Board Nominations

All candidates who wish to be a board member must submit a written application. Candidates will be nominated from the floor by popular vote at the NASDJA general assembly. Members need to be present and will be required to present a short speech outlining his/her qualifications for the office. In the case not enough members have sent in written applications. Nominations from the floor will be considered and voting will follow.

Elections will be for; President; Vice President and Secretary to serve a two-year term.

Board members currently serving their two-year term will be allowed to run for higher office. Should they be elected to higher office, a special election for a one-year term will be performed as an acting board member to fulfill the obligations of the vacant two-year term.

Still Serving: Brandon VanWyk, Wiley Fanta, Kyle Stranberg. Off the Board: Leah Giess, Jenna White, Brady McClenathan.

## Photography Contest Update

All photos for the 2017 'Junior Nationals' photo contest must have been taken by the NASDJA member within one year of the date of the photo contest. Photos submitted must be 8" X 10", color or black and white and mounted. There are three classes: Cattle, People and Scenic. The junior photographer can submit up to six entries, with no more than two entries per class. List your name and age on the back of the photo.

## Heartland Challenge

To be eligible for the Heartland Challenge, participants must compete in at least three of the following contests: Marketing, Quiz Bowl, Photo, Speech and Showmanship. Contestants competing in at least three of the qualifying contests are automatically in contention for the award.

## update>>>

## Prepared Speech Contest New This Year

- >Contestant can prepare a speech on any topic relative to the beef cattle industry.
- >Contestants may not use any costumes, posters, visual aids, or props for their presentations.
- >Contestants are not allowed to present any items to the judges.
- > Each speech will be timed and must be between 6-8 minutes in duration. Two points will be deducted for each 30 seconds over or under the time limit.
- >Contestants may use notes. However, excessive use of notes may be counted against the contestant. This will be at the discretion of the judges.
- >A public address system will not be used or allowed, but a podium will be provided.
- >Contestant order will be determined by a random drawing and announced at the exhibitors meeting.
- > The contestants and audience will be present for speeches.
- > Ties will be broken by the judges.

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# Take a Bite Into the 'Little Apple'

By Taylor Belle Matheny

From Aggieville to the Konza Prairie there is always something to do in Manhattan, Kansas. The North American South Devon Junior Association will travel to the Little Apple June 28-1, 2017 for the Junior National Show and Leadership Conference. The many events and activities will showcase junior members polished skills and the South Devon breed in a historic collegiate setting.

## K-State

Kansas State University is located in the heart of Manhattan, Kansas. The university will be hosting juniors for an informational tour led by College of Agriculture professors to showcase for South Devon juniors what the College of Ag has to offer. 24,000 students come from all 50 states and over 100 countries to major in 250 undergraduate degrees at Kansas State. Students are able to find their fit in a town with the emphasis on a family atmosphere. Leah Giess, North American South Devon Junior board member and K-State student, said, "juniors should be excited to have this opportunity to visit a college that has deep agricultural roots." The tour will

leave juniors with an idea of the rich traditions and premier education that Kansas State University has to offer potential students.

While visiting the College of Agriculture, stop by the

Call Hall Dairy Bar. There is an average of 32-35 flavors of delicious ice cream, choosing will be hard, but you can never be disappointed with ice cream that has an insanely high 14% butterfat content.

## At the Ville

Home to over 100 shops and eateries, Aggieville is the main attraction within the small college town and being within walking distance from K-State makes it a must for college students and tourists, alike. The shopping district has spots that are sure to please everyone in the family. One of the highlights, Varsity Donuts offers a wide variety of early morning treats to help



Juniors will tour Kansas State University during the 2017 NASDJA Junior National and Leadership Conference.

make mornings in the barn a little easier. Ali Peil, Varsity Donut Employee, suggested, "Our best selling donuts are Maple Bacon, Blueberry Opal, and the Cinnamon Twist." The shop doesn't stop with early morning treats, they continue at night with the Varsity Food Truck. The truck has a staple item that has people coming back for seconds, the grilled cheese mac 'n cheese. Peil said, "We sell on average 200-400 a night." This is a place no one misses on a trip to the Little Apple.

Finding unique restaurants while away from home isn't always easy. Aggieville has a variety of unique eats that will satisfy any taste bud. AJ's Pizza, Coco Bolos, Tanner's Bar and Grill are a few student favorites. For coffee lovers' Bluestem Bistro or Arrow coffee are the go-to stops for gourmet coffee.

## Outdoor Adventures

To take in the beauty of the Kansas Flint Hills enjoy a trip to the Konza Prairie Trail. The Nature Trail (2.5 miles), Kings Creek Loop (4.4 miles), Godwin Hill Loop (6 miles) all make up the Konza Prairie Trail. While hiking you will see the Kansas prairie, as it was hundreds of years ago, with native grasses and plants flourishing in a prairie ecosystem. On the adventure be on the lookout for wildlife and informational facts along the trail. The views on the trail are breathtaking and are an enjoyable way to see the beauty of Kansas.

Within the small town it may be hard to see the beauty of the city, but on top of Manhattan Hill there is a birds-eye view of everything the Little Apple has to offer. Coming into town make note of the hillside inscribed with "MANHATTAN" and find time for a view at the top.



The Konza Prairie Trail just outside of Manhattan offers visitors the opportunity to see the Kansas prairie as it was hundreds of years ago, with native grasses and plants flourishing in a prairie ecosystem.

## On the Plate

The beef industry is found in all parts of the world, but some of the best steaks are found in Manhattan. Little Apple Brewing Company serves top of the line steaks, offering eight cuts of steaks focusing on Certified Angus Beef (CAB) and USDA Prime quality grades and cooked to customer's standards. Found in the Westloop Shopping center this is a

restaurant that will please farmers and ranchers from around the country. Little Apple Brewing Company has received the prestigious National Cattlemen's Beef Association, Beef Backer Award.

In the mood for a delicious brunch? Look no farther than The Chef located on South 4<sup>th</sup> St.. The meals are a reminder of home cooked meals for college students and tourists enjoy this spot because of its recognition in Food Network Magazine. Order a Smothered Breakfast burrito, a Steak Bennie or one of the other fantastic menu items to satisfy everyone's taste buds.

Being involved in an industry that has top of the line youth programs allows members to take advantage of travel opportunities. Traveling to new locations year-after-year for Junior Nationals is an exciting opportunity for association members.

While planning an upcoming trip to the Little Apple do not miss Kansas State University, Aggieville, the Outdoor Adventures and top-of-the-line restaurants.

*Taylor Belle Matheny is a sophomore at Kansas State University majoring in Agricultural Communications.*

## K-State Insider Tips . . .

**Ice Cream:** Call Hall (Duh it has 14% butterfat- *That's what makes it taste so yummy.*)

**Burger:** So Long Saloon Resist Temptation Burger- It has a fried egg and bacon on it, it will be life changing. P.S. you can't go to So Long without getting the Chipotle Raspberry & Black Bean Dip *and when I say you have to you HAVE TO.*

**Pizza:** AJ's NY Pizzeria- This place is legit with all of its specialty pizzas, my favs are the Manhattan Margherita and the Grilled Cheese Pie- *I LOVE CHEESE!*

-For delivery skip out on Dominos and Papa Johns and go for Jeff's Pizza- *Trust me it's delicious.*

**Coffee:** Arrow Coffee- *THEY BUY YOUR FIRST DRINK PEOPLE IT'S FREE!* Get The Voldemort, I'm not really sure what's in it... but it's a sweetened coffee drink similar to a frappe. But just get it, drink it and be happy with your decision, trust me.

**Dessert:** Mr. K's- They have this thing called a cookie bake and its ooey gooey deliciousness. One of MHK sweet glory's.

**Late Night Snack:** Varsity Food Truck, 5 words MAC AND CHEESE GRILLED CHEESE, I know, I know, our arteries are clogging just thinking about it but it's definitely worth it and getting the experience of the late night food truck- *Who's ready to hit the Ville?*

*By Leah Giess, K-State Insider and NASDJA Member*

Juniors should be excited to have an opportunity to visit a college that has deep agricultural roots.