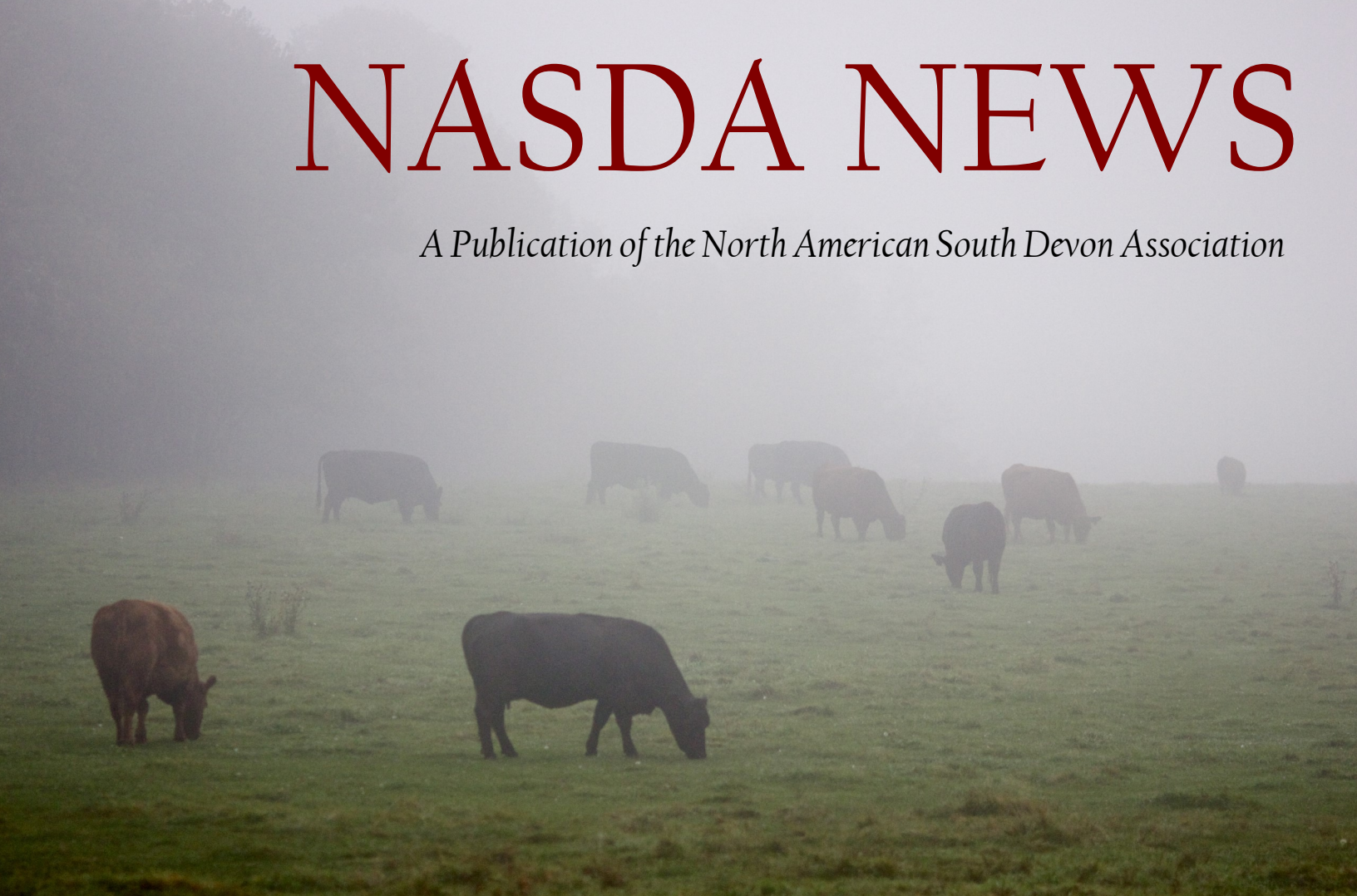


NASDA NEWS

A Publication of the North American South Devon Association



FALL
2015



in this issue >>>

2016 National Show & Meeting Schedule

NASDJA Update

2015 NASDA Fall Activities

Show Results



Strong Support of the Breed...

As we head into the final quarter of 2015, we see renewed faith in American agriculture. The cattle markets are facing price challenges compared to last years high. We often follow market trends and as prices push higher, the discounts usually are not as prevalent. However, as market trends lower, the discounts really seem to widen for some outside classes of cattle. South Devon breeders should continue to

be diligent and deliver high quality genetics to their customers. Also, commercial South Devon customers will continue to realize an added value for heterosis. South Devons now more than ever have opportunity to add value to all classes of cattle. The Western States South Devon Association South Devon Shootout in Billings, MT is now in the history book. A big thank you goes out to this group for coordinating a tremendous South Devon event. The hospitality on Monday evening was a huge success. Over 350 people enjoyed a meal and a live band that played throughout the evening. Congratulations to MJB Ranch, Jim and Mary Brown and family for being honored for their continued and strong support of the South Devon breed.

A very high quality show followed on Tuesday, with strong classes of South Devon and Poundmaker bulls and females. Montana rancher Kurt Owen commented that he was very impressed with all the cattle in the show. He added it helped showcase the depth of the South Devon breed and breeders. Junior Show judge Cheramie Viator, spoke on the microphone and said how the South Devon breed has kept their cattle sound, functional, practical and offer the industry a much needed British outcross. Again, thank you to the Western States Association for a well-planned and executed event. Special thanks also go to the Northern States Association for a successful Minnesota Beef Expo and Field Day and to all NASDA members and juniors who take the time to participate in the events and active promotion and support of the breed.

Front Cover Photos by KFocus Photography

Entries for National Show due Nov. 20

Entries for the 2016 National South Devon Show close on Nov. 20, 2015.

To enter online, log on to www.nationalwestern.com. Entry fees are \$50 per head. \$35 must be mailed to the National Western Stock Show and \$15 must be mailed (along with a copy of the entry form) to the NASDA office, 19590 East Main Street, #104, Parker, CO 80138.

Cattle Schedule:

Begin Arrival: Jan. 6, 8:00 a.m.
In Place: Jan. 7, 7:00 p.m.
Show: Jan. 12, 9:00 a.m.
Release: Jan. 12, 2:00 p.m.
All Out: Jan. 12, 6:00 p.m.

Performance Information Due in the NASDA Office by Nov. 15

All registrations and performance information must be sent to the NASDA by Nov. 15 in order to be included in the Sire Summary. If you have questions contact the office at (303) 770-3130.

schedule >>>



Saturday, January 9, 2016

Cattle Check-In, Cattle Barn

12:00 p.m. - Junior Pizza Party in the Barn

7:00 p.m. - South Devon Social, DoubleTree Hotel

Sunday, January 10, 2016

9:30 a.m. - National Board Meeting, DoubleTree Hotel

7:00 p.m. - South Devon Banquet, Benefit & Silent Auction
National Western Club, Stock Show Grounds

Cost: \$25 per person, payable at the door

Monday, January 11, 2016

Local Tour or Day at the Stock Show. TBD

Tuesday, January 12, 2016

9:00 a.m. - 43rd Annual National South Devon Show

Junior Breeding Heifers, Followed by Open Show

South Devon Youth Experience Heifer Awarded

South Devon Room Block - Double Tree Hotel, 3203 Quebec St., Denver, CO.
\$109/Double; \$119/Triple & Quad /night plus tax. Reservation Deadline: December 10, 2015. Call: 303-321-3333 or 1-800-Hiltons. Airport and Stock Show Shuttle Provided.

2015 Minnesota Beef Expo



Elle Penzenstadler, Chisago City, MN is the recipient of the 2015 MN Youth Beef Experience Program South Devon Heifer provided by Kim & Doris Mork, Mora, MN and donated by members of the Northern States South Devon Association.

MN Beef Expo Champions >>>



2015 Champion Minnesota Beef Expo Female, DLCC Sweet Annie 111A, a 11/2/13 daughter of DLCC Patriot 51Y, shown by Kyle Stranberg, Maynard, MN.



2015 Reserve Champion Female, MJB Bella 4585B, a 3/26/14 daughter of DLC The Rock 52, also shown by Kyle Stranberg, Maynard, MN.

Thank You
MN Beef Expo Sponsors!

MYBEP Sponsors

KNN Farms
DLCC Ranch
Bob & Karen Eicher
Valley Hill Farm
M & K South Devons
Sadler Cattle Company
Stranberg Cattle Company
Badeland Cattle Company
White Farms
Double D Ranch
Whispering Spruce Farm
Popken South Devon
RP Farms

Show Sponsors

Badeland Cattle Company
DLCC Ranch
Triple E Cattle Company
Sadler Cattle Company
North American South Devon
Association
Northern States South Devon
Association

Silent Auction Items Needed

Support the North American South Devon Association by bringing a silent auction item to the National Show in Denver, Colorado. This is an important fund raiser to help cover expenses of the National Show.

2015 Iowa State Fair Show Results >>>



2015 Champion Bull, DLCC Two Step 84B, a May 12, 2014 son of DLCC Shur Loc 99W, owned by the Two-Step Syndicate.



2015 Champion Female, DLCC Loop 19B, a March 21, 2014 daughter of MMM Untouchable, owned by Lane Giess, Pierz, MN.



2015 Reserve Champion Bull, EVW Bobcat 465B, an April 21, 2014 son of TLC Captain Call, owned by JVM Cattle Company, Pella, IA and Hillcrest South Devon, Grinnell, IA.



2015 Reserve Champion Female, DLCC Sweet Annie 111A, a November 2, 2013 daughter of DLCC Patriot 51Y, owned by Kyle Stranberg, Maynard, MN.

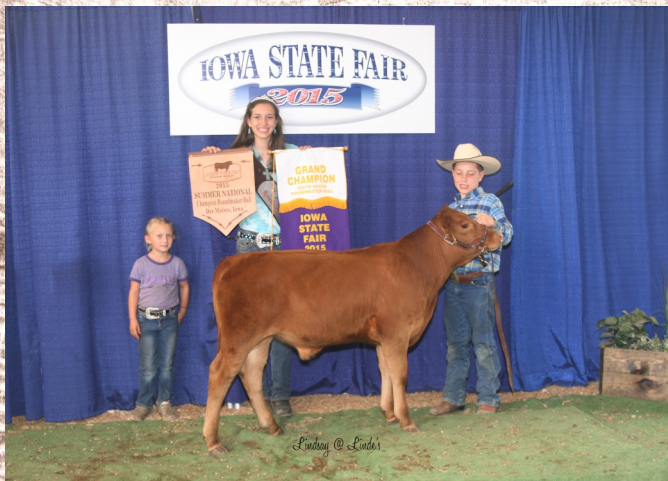


2015 Summer National Champion Poundmaker Female, DLCC Bows 26B, a March 24, 2014 daughter of Leachman Prophet, owned by Leah Giess, Pierz, MN.



2015 Summer National Reserve Champion Poundmaker Female, DLCC Belle 115B, a December 20, 2014 daughter of DLCC Shur Loc 99W, owned by Leah Giess, Pierz, MN.

2015 Iowa State Fair Show Results >>>



2015 Summer National Champion Poundmaker Bull, SBCC Chumbawumba 5337, an April 7, 2015 son of SBCC Anchor, owned by Showboat Cattle Company, Winchester, KS.

IA State Fair Junior South Devon Show

Champion PB Heifer: DLCC Loop 19B, shown by Lane Giess, Pierz, MN.

Reserve Champion PB Heifer: TLC Jordie, shown by Tayler Vander Molen, Pella IA

Champion Poundmaker Heifer: JVM Brooke 407B, shown by Tayler Vander Molen, Pella, IA.

Reserve Champion Poundmaker Heifer: JVM Black Ice, shown by Tayler Vander Molen, Pella, IA.

Showmanship Champions

Pee Wee: Chace Terry, KS.

Junior: Payton Van Wyk, IA.

Intermediate: Brandon Van Wyk, IA.

Senior: Lane Giess, MN.

Northern States Holds Annual Field Day >>>

The Northern States South Devon Association (NSSDA) held their annual field day, picnic and meeting at the Whispering Spruce Farm, Miliona, MN, Sept. 12, 2015.

The Schlosser family welcomed a large group of South Devon enthusiasts to their 30 head cow/calf commercial South Devon operation. Located in west-central Minnesota the Schlossers have an intensive rotational grazing program. They also graze a portion of the cows on turnip fields.

Following the tour the NSSDA members held their annual meeting and elections.

Summary of Actions:

- The association will continue to participate in the Minnesota Youth Beef Experience Program (MYBEP). The 2015 donation heifer will be provided by Kim and Doris Mork, Brook Park, MN and sponsored by Northern States Association members.

- NSSDA will sponsor the Reserve Champion MN Beef Expo award and several members will sponsor classes.

- Support will be given to the Northern Wisconsin Beef Producers Association for their annual 'Kids and Cows' event.

- There are still NSSDA cookbooks for sale. For more information contact Nettie Nelson, netnells@bevcomm.net. If you are interested in joining the association contact Jim Sadler or Nettie Nelson.



2016 NSSDA Board of Directors, pictured from l to r: Brian Block, Travis Schlosser, Gail Sadler, directors. Jim Sadler, president and Joel Popken, director. Not pictured, Nettie Nelson, secretary and Ken Bade, vice president.



Richard Schlosser, talks about the rotational grazing system at the Whispering Spruce Farm. South Devon cow/calf pairs graze on turnip fields.

2015 NILE, Billings, MT Show Results >>>



2015 Champion Bull, DLCC Two Step 84B, a May 12, 2014 son of DLCC Shur Loc 99W, owned by the Two-Step Syndicate.



2015 Champion Female, DLCC Brynn 50B, an April 6, 2014 daughter of DLCC Much Wiser 30Z, shown by Emma Gnech, Macdoel, CA.



2015 Reserve Champion Bull, DLCC Stockman 39C, a March 27, 2015 son of MMM Untouchable W810, shown by Lane Giess, Pierz, MN.



2015 Reserve Champion Female, DLCC Rose 8C, a March 15, 2015 daughter of DLCC Shur Loc 99W, shown by Lane Giess, Pierz, MN.



2015 NILE Champion Poundmaker Female, Haycow Tennessee Honey, a January 26, 2015 daughter of DLCC Shur Loc 99W, shown by Haycow Cattle Co., Lincoln, CA.



2015 Summer NILE Reserve Champion Poundmaker Bull, Haycow Bootlegger 437C, a March 20, 2015 son of DLCC Shur Loc 99W, shown by Haycow Cattle Co., Lincoln, CA.

2015 NILE, Billings, MT Junior Show >>>



Champion Junior Female, DLCC Loop 19B, a 3/21/14 daughter of MMM Untouchable W810, shown by Lane Giess, Pierz, MN.



Reserve Junior Female, DLCC Brynn 50B, an 4/6/14 daughter of DLCC Much Wiser 30Z, shown by Emma Gnech, Macdoel, CA. Champion Junior Showman.



2015 NILE South Devon Show, dedicated to Jim and Mary Brown, MJB Ranch, Lodge Grass, MT.



Champion Senior Showman, Kate Hagans, Utica, KS.

Scenes from Billings >>>



2015 NILE South Devon Show participants. Special thanks to the Western States South Devon Association for hosting the event.

NORTH AMERICAN SOUTH DEVON ASSOCIATION

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Parker, Colorado 80138

Contact us at 303-770-3130 www.southdevon.com

Bits & pieces...

- Be a part of the 2016 43rd National South Devon Show by sponsoring a championship trophy. Sponsorship opportunities are available for the Champions \$100, Reserve, \$50 and Division, \$25. Send your donation to the NASDA office. Thank you for your support.
- NASDA Photo Contest Deadline is Jan. 1. The photographer of the winning photo will receive an embroidered South Devon jacket, complimentary banquet ticket and recognition at the 2016 South Devon banquet.
- Don't forget to recruit new members. Top recruiters will receive gift cards to Cabela's. Please send a list of the new members you have recruited to Lynn Giess, southdevon@fallsnet.com.
- The publication date for the annual South Devon Sire Summary Magazine is March 4, 2016. Please send all advertising, editorial and photos to Lynn Giess, southdevon@fallsnet.com by February 1.

2016 Advertising Rates

Back Cover - \$1050

All other 4 Color Pages - \$850

Full Page Black & White - \$550

2/3 Page Black & White - \$400

1/2 Page Black & White - \$300

1/3 Page Black & White - \$250

1/4 Page Black & White - \$200

Business Card Ad - \$100

1 Added Color - \$100

DLCC Ranch to Donate Youth Experience Heifer >>>

The DLCC Ranch, Pierz, Minnesota will donate the 2016 South Devon Youth Experience heifer. The DLCC Ranch has been raising South Devon since 1986 and has been a strong supporter of NASDA youth programs.

The purpose of the NASDA Youth Beef Experience Program is to help youth get a start in the beef cattle business. Four heifer calves have already been awarded to young people, ages 14-20 years of age, based on merit, need, future goals, interest in the South Devon breed and the ability to care for the animal. Each selected individual owns the heifer jointly with the donor until the completion of the yearlong program. The youth participant may then receive full ownership of the heifer and offspring. The recipient of the heifer calf is responsible for raising the animal, arranging for breeding, maintaining complete records of care and providing quarterly progress reports to the donor and NASDA.

Special thanks to past donors, MJB Ranch, recipient Jacob Allen, Easton, KS; JVM Cattle Company, recipient Katelyn Jo Horner, Napoleon, ND and Dahl Land and Cattle Company, recipient, Savvy Weimer, Bridger, MT.

The deadline to apply for the 2016 heifer has been extended to November 10. For more information log on to the NASDA website, www.southdevon.com for application forms.